



PRESS RELEASE  
FOR IMMEDIATE RELEASE

# BACKSTREET BOYS

## COMING TO HALIFAX, SAINT JOHN AND ST. JOHN'S TICKETS ON SALE SATURDAY!

Montreal, May 3, 2010 -- **evenko** and **Live Nation** announced today that the Backstreet Boys will perform in Halifax, Saint John and St. John's (NFLD) on August 18, 19 and 21. Tickets will go on sale Saturday, May 8 at all regular outlets.

For more than 16 years, **Backstreet Boys** have delivered the very finest pop music has to offer tightly crafted songs, floor-shaking rhythms, and unmistakable harmonies.

The new [This Is Us](#) showcases their preeminent pop mastery with a collection of indelible tracks that surely rank among their biggest and best hits. After mastering an organic, more adult contemporary flavor on 2005's *Never Gone* and 2007's *Unbreakable*, the new album sees Nick Carter, Howie Dorough, Brian Littrell, and AJ McLean revisiting the groundbreaking dance-pop sound that first made them international superstars. Songs like "PDA," "Bye Bye Love," and the RedOne-produced first single, "Straight Through My Heart" are classic Backstreet Boys, bursting with big hooks, unforgettable melodies, and high-energy rhythms that both highlights the group's classic sound and vision while also placing it squarely in the here and now.

One of the most successful groups in music history, with countless #1s, record-setting tours, and worldwide sales in excess of 100 million, Backstreet Boys are also among pop's most influential. Turn on the radio and you are certain to hear massive melodies melded with Eurodance grooves, a modern pop style inextricably rooted in the group's innovative approach.

### **Canadian Tour Dates:**

Aug 6 – Vancouver - GM Place  
Aug 8 – Calgary - Pengrowth Saddledome  
Aug 9 – Edmonton - Rexall Place  
Aug 11 – Winnipeg - MTS Centre  
Aug 14 – Toronto - Molson Canadian Amphitheatre  
Aug 16 – Montreal - Bell Centre  
Aug 18 – Halifax - Metro Centre  
Aug 19 – Saint John - Harbour Station  
Aug 21 – St. John's - Mile One Stadium

- **Halifax Metro Centre – Wednesday, August 18 – 8:00 p.m.**  
**TICKETS ON SALE SATURDAY, MAY 8, @ 9:00 a.m.**

Tickets 64,50\$ (+service charge) available at Ticket Atlantic Box Office at Halifax Metro Centre and at all participating Superstores outlets.

Charge by phone: (902) 451-1221

Order online at: [www.evenko.ca](http://www.evenko.ca) or [www.ticketatlantic.com](http://www.ticketatlantic.com)

- **Saint John Harbour Station – Thursday, August 19 – 8:00 p.m.**  
**TICKETS ON SALE SATURDAY, MAY 8 @ 10:00 a.m.**

Tickets 59,50\$ (+ service charge) available at Harbour Station Box Office.

Charge by phone (506) 657- 1234 or 1 800 267-2800

Order online at [www.evenko.ca](http://www.evenko.ca) or [www.harbourstation.nb.ca](http://www.harbourstation.nb.ca)

- **St. John's (NFLD) – Saturday, August 21 – 8:00 p.m.**  
**TICKETS ON SALE SATURDAY, MAY 8 @ NOON**

Tickets 64,50\$ (+ service charge) available at Mile One Centre Box Office

Charge by phone (709) 576-7657 or 1800 361-4595

Order online at [www.evenko.ca](http://www.evenko.ca) or [www.admission.com](http://www.admission.com)

*American Express brings you to the Front Of The Line*

Visit [www.americanexpress.ca/frontoftheline](http://www.americanexpress.ca/frontoftheline) for information on advance ticket access to this show.

**About evenko:**

Since its' creation in 2002, evenko has promoted and managed 4335 musical, sporting and family events throughout Canada and the United States and attracted close to 15 million spectators within only eight years of existence. In January 2010, Pollstar, the most respected industry source, ranked **evenko** 11<sup>th</sup> worldwide among international promoters. The Bell Centre is ranked the 2<sup>nd</sup> best arena in North America and 7<sup>th</sup> at the international level. **evenko** presents shows throughout Quebec, the Atlantic Provinces and the northeastern United States.

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Media relations in Atlantic Canada on behalf of **evenko**:

Sylvie Brunetta/Brunetta Etc! Communications

(450) 628-4014 [sbrunetta@brunettaetc.com](mailto:sbrunetta@brunettaetc.com)

Interview requests:

Daniel Robichaud/Sony Music

(902) 445-7669

[daniel.robichaud@sonymusic.com](mailto:daniel.robichaud@sonymusic.com)